
Fashion Journal

fast fashion, sustainability, and the ethical appeal f ... - fast fashion, sustainability, and the ethical appeal of luxury brands 277 the rise of anti-consumerism some consumers, however, are disenchanted with mindless consumption and its impact on society (kozinetz and handleman 2004). terms that are often used to represent this anti-market stance are: consumer **the impact of social media on the fashion industry** - the impact of social media on the fashion industry . iris mohr fashion week in new york to examine the relationship between social media and fashion and its ... in new york to examine the relationship between social media and fashion and its relationship to fashion . journal of applied business and economics vol. 15(2) 2013 17. **consumers' awareness of sustainable fashion** - consumers' awareness of sustainable fashion shen, richards and liu marketing management journal, fall 2013 136 2010). there have been efforts to introduce further granularity into the criteria. the criteria for eco-fashion developed by the green advisory board include the following list: fair/ **the psychology and behavior of consumers in the fashion ...** - the psychology and behavior of consumers in the fashion industry jessica delace university of rhode island, jdelace@gmail creative commons license this work is licensed under a creative commons attribution-noncommercial-share alike 3.0 license. **should fashion design be copyrightable?** - pushing the fashion cycle forward by creating trends that spur fashion houses to move forward to the next big idea more quickly in what some have termed the "piracy paradox." 3 others argue that knockoffs can actually boost a design house's profile or **social media fashion among digitally fluent young arabic ...** - social media fashion journal of middle east media vol 8, issue 1, fall 2012 however, rated lowest of all other regions in the world, and the uae ranked 103 among 135 countries globally. nonetheless, the gender gap report congratulated the uae on the increasing education it provided for females. the government provides free education through **the economic impact of the fashion industry** - wages, fashion is now having a big impact not only in fashion centers on the coasts, but also in smaller cities around the country. fashion is a \$1.2 trillion global industry, with more than \$250 billion spent annually on fashion in the united states, according to industry analysts. 1 fashion and apparel industries employ 1.9 **new article of clothing translates the mood of an individual** - international journal of business and social science vol. 2 no. 23 [special issue - december 2011] 183 new article of clothing translates the mood of an individual muhammad imtiaz subhani head research iqra university research centre-iurc karachi - pakistan syed akif hasan vice president iqra university-iu, karachi-pakistan **fast fashion: business model overview and research ...** - fast fashion: business model overview and research opportunities felipe caro/victor martinez-de-albeniz april 25, 2014 to appear in retail supply chain management: quantitative models and empirical studies, 2nd edition, narendra agrawal and stephen a. smith (editors), springer, new york, ny. (please do not distribute without the authors' permission) **a theory of fads, fashion, custom, and cultural change as ...** - a theory of fads, fashion, custom, and cultural change as informational cascades sushil bikhchandani, david hirshleifer, and ivo welch university of california, los angeles an informational cascade occurs when it is optimal for an individual, having observed the actions of those ahead of him, to follow the **the lowest cost at any price: the impact of fast fashion ...** - the lowest cost at any price: the impact of fast fashion on the global fashion industry abstract the fast fashion industry is one facet of the multi-billion dollar global fashion industry. fast fashion is the latest business model trend in the fashion industry. these firms aim to provide low-cost, low-quality, trend **by alison kass requirements for a degree in writing ...** - the 20th century of american fashion: 1900 - 2000 by alison kass submitted in partial fulfillment of the requirements for a degree in writing journalism and freelance 10 may 2011 professor anne witkavitch wrt 465 **a call for truth in the fashion pages: what global trend ...** - indiana journal of global legal studies volume 21|issue 2 article 9 summer 2014 a call for truth in the fashion pages: what global trend in advertising regulation means for u.s. **the beauty industry's influence on women in society** - the beauty industry's influence on women 2 ! abstract there has been a significant amount of research done on the effect that advertising in the fashion and beauty industry has on women. by creating advertisements with unrealistic images of beauty, it has resulted in anxiety, low self-esteem, and low self-confidence in many women. **democratizing fashion: the effects of the evolution of ...** - in mcnaul scholars research journal by an authorized administrator of digitalcommons@emu. for more information, please contactlib-ir@emich. recommended citation boyd, kayla c. (2015) "democratizing fashion: the effects of the evolution of fashion journalism from print to online media," mcnaul scholars research journal: vol. 8: iss. 1 ... **how the lack of copyright protections for fashion designs ...** - this thesis will explore whether or not copyright protections for fashion designs would help or hurt innovation in the fashion industry. the methods in answering this question are two case studies and developing a theoretical model of fast fashion. the first case study is a review of the global fashion **flapper fashion in the context of cultural changes of ...** - flapper fashion in the context of cultural changes of america in the 1920s by soohyun park thesis advisor : professor eugenia paulicelli this study aimed to analyze the key characteristics of flapper fashion, which shaped the american fashion scene in the 1920s, and to review how this trend reflected the society at that **writing a 4-h fashion show narration** - writing a 4-h fashion show narration. the following are guidelines for writing an imaginative and informative 4h fashion show narration.- a fashion show narration helps both the model and the audience. it

cues the model when to appear on stage, what fashion details to highlight and when to leave the stage. the narration tells the audience **the impact of world war ii on women's fashion in the ...** - the impact of world war ii on women's fashion in the united states and britain be accepted in partial fulfillment of the requirements for the degree of master of arts in theatre department of theatre judy ryerson, committee chair michael tylo, committee member dana moran williams, committee member **the ethics of counterfeiting in the fashion industry ...** - in counterfeiting in the fashion industry. we argue that the problem partly lies in the industry itself. copying of designs is endemic and condoned, which ... journal of knowledge management. journal of business ethics 55: 345-354, 2004. 2004 kluwer academic publishers. printed in the netherlands. **the role of clothing and textile industries in growth and ...** - books, book chapters and journal articles on trade, investment and economic growth issues, including the economics and politics of state-business relations, published by ippg, 2008; regional integration and poverty, published by ashgate in 2006, and foreign direct investment, inequality and poverty: experiences and policy **online shopper behavior: influences of online shopping ...** - asian journal of business research volume 1 number 2 2011 online shopper behavior: influences of online shopping decision chayapa katawetawaraks scg trading services co. ltd cheng lu wang university of new haven abstract recent research has shown an interest in investigating consumer motivations that affect the online shopping behavior. **sources for fashion history - journal of art historiography** - journal of art historiography number 5 december 2011 sources for fashion history review of: peter mcneil, fashion: critical and primary sources, berg, oxford, 2009, four volumes. £550 hardback. no images. **fashion designers' decision-making process: the influence ...** - fashion designers' decision-making process: the influence of cultural values and personal experience in the creative design process by ja -young hwang a dissertation submitted to the graduate faculty in partial fulfillment of the requirements for the degree of doctor of philosophy major: apparel, merchandising, and design **sustainable fashion supply chain management under ...** - sustainable fashion supply chain management under oligopolistic competition and brand differentiation ... the focused journal special issue edited by choi and chen (2008), and the papers by sen (2008) and brun et al. (2008). hence, this paper builds on the existing literature in sustainable supply chain manage-4. **beauty ideals - aejmc magazine division** - beauty ideals! journal of magazine & new media research 1 vol. 15, no. 2 • summer 2014 beauty ideals in the checkout aisle: health-related messages in women's fashion and fitness magazines **clothing, identity and the embodiment of age julia twigg** - clothing, identity and the embodiment of age julia twigg1 identity and dress are intimately linked. clothes display, express and shape identity, imbuing it with a directly material reality. they thus offer a useful lens through which to explore the possibly changing ways in which older identities are constituted in modern culture. **what impact has a fast fashion strategy on fashion ...** - what impact has a fast fashion strategy on fashion companies' supply chain management? 1.4 purpose the purpose of this paper is to describe supply chain management in fast fashion companies and analyse why different fast fashion companies choose different supply chain management behaviour. **clothing and textiles research journal** - journal clothing and textiles research ... the term fashion lacks the precision of the word dress for it refers to many different kinds of material and non-material cultural products (e.g., houses, music, automobiles, scientific theories, philosophy, recreation). further, **the impact of brand image on consumer behavior: a ...** - y. zhang 59 the dominant impact factor of consumption decisions. on the other hand, some researchers believe that brand equity should be evaluated in terms of market share, market value and cash flow. **demand forecasting in the fashion industry: a review** - international journal of engineering business management special issue on innovations in fashion industry demand forecasting in the fashion industry: a review regular paper maria elena nenni1,*, luca giustiniano2 and luca pirolò2 1 university of naples federico ii 2 university luiss guido carli * corresponding author e-mail: menenni@unina **research approaches to the study of dress and fashion** - research approaches to the study of dress and fashion dress and fashion are rich and varied fields of study. some scholars refer to them as 'hybrid subjects' because they bring together different conceptual frameworks and disciplinary approaches, including those from anthropology, **the role of social media in the fashion industry: how ...** - the role of social media in the fashion industry: how fashion blogging encourages two-way symmetrical communication a senior project presented to the faculty of the journalism department california polytechnic state university, san luis obispo in partial fulfillment of the requirements for the degree bachelor of science in journalism by **women's periodicals of the nineteenth century, 1866-1891** - bijou of fashion, the new york ny 11/15 ... christian child, the philadelphia pa 4/1/1875 12/2/1877 english women in the printing and publishing trades. ... frank leslie's lady's journal: devoted to fashion and choice literature new york ny 11/25/1871 10/21/1876 english literary periodicals. **journal list with impact factors - university of houston** - orange represents the h-index (hirsch index) of the journal.1 for journal ranking use, the h-index represents h number of articles in the journal received at least h citations in the coverage years.2 "e-submission" or "online submission" indicates that manuscripts may be (or must be) electronically submitted. **effects of brand trust, perceived fit and consumer ...** - marketing journal by an authorized editor of digitalcommons@kennesaw state university. for more information, please contact digitalcommons@kennesaw. recommended citation chung, hyunjong and kim, soyoung (2014) "effects of brand trust, perceived fit and consumer innovativeness on fashion brand **asia pacific journal of marketing and logistics** - fast fashion

remains a key success factor in fashion retail and fast fashion has become a mainstream strategy of fashion retailers in the global fashion industry (barnes and lea-greenwood, 2010; gabrielli et al., 2013). fast fashion is being driven by catwalk styles, celebrity looks and the desire for **fashion, gender and social identity - processts** - fashion, gender and social identity 2 abstract garment and fashion is the subject of intense sociological, historical, anthropological and semiotic analysis in contemporary social theory. the phenomenon of fashion, the impact of which is recognized by the famous cliché: you are what you wear, offers a dense, rich **influence of model body size on consumer attitudes and ...** - influence of model body size on consumer attitudes and purchase intention by angela perrier a thesis submitted to the graduate faculty in partial fulfillment of the requirements for the degree of master of science major: textiles and clothing program of study committee: elena karpova, co-major professor mary lynn damhorst, co-major professor **fashion marketing, third edition - yola** - a senior level in the fashion industry including a major role with miss selfridge. along with consultancy experience for fashion retailers, she has extensive knowledge of international sourcing and promo-tion. she is an active researcher, external examiner for uk universities and acting editor of the editorial board of the journal of fashion **social media as a marketing tool: a literature review** - social media as a marketing tool: a literature review introduction in today's technology driven world, social networking sites have become an avenue where retailers can extend their marketing campaigns to a wider range of consumers. chi (2011, 46) defines social media marketing as a "connection between brands and consumers, [while] **the global environmental injustice of fast fashion** - the production of fast fashion include damages to the environment, human health, and human rights at each step along the production chain [4]. main text fast fashion as a global environmental justice issue environmental justice is defined by the united states environmental protection agency, as the "fair treatment **the fragrance of a new man? masculinity and fashion in ...** - a journal of identity and culture, feb., 2015/3, 86-104 the fragrance of a new man? masculinity and fashion in young males' cologne commercials iván ferrero ruiz university of connecticut abstract: the consolidation of the masculine market within the fashion world has given rise to an increasing objectification of the male figure. **consumer behavior characteristics in fast fashion-tina** - fashion and conventional fashion, which will be discussed in chapter 2, and it has significant meaning to find out the characteristics of the fast fashion consumer behavior. secondly, the fast fashion is a newly emerged market, so it needs time to form an appropriate theory environment around this topic. **idsem-ug9252101, history of british fashion - nyu** - fashion theory: the journal of dress, body and culture: volumes & issues and aims and scope the fashion studies journal the international journal of fashion studies the journal of dress history (the journal of the association of dress historians) the journal for early modern cultural studies the journal of material culture **factors influencing strategic decision-making processes** - international journal of academic research in business and social sciences july 2012, vol. 2, no. 7 issn: 2222-6990 406 hrmars this study explores strategic decision-making process and factors affect the processes. **internationalisation of spanish fashion brand zara - biu** - internationalisation of spanish fashion brand zara introduction despite the increased volume of research on the internationalisation of retailing since the end of the 1980s (burt and carralero-encinas, 2000), attention has been devoted to the internationalisation process from the branding perspective (moore et al., 2000).

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